



### **BRAIN RESILIENCE:**

Cultivating Success from Within

Unlocking Potential for Business & Life

### MINDFULNESS SNAPSHOT

In the bustling rhythm of modern life, our attention is often scattered, leading to increased stress and reduced productivity.

Frequently we operate on autopilot, overlooking the richness of the present moment. This way of living can make us feel disconnected, as if we're merely existing rather than truly engaging with life. Mindfulness, rooted in ancient traditions and now supported by modern neuroscience, offers a transformative approach.

By intentionally grounding ourselves in the present moment, we not only enhance our attention but also tap into a reservoir of inner peace and well-being. Mindfulness is the foundational step that illuminates our path.

Once we see and understand, we have the power to change.

When complemented with the necessary skills and strategies, this awareness allows us to connect with the joys of a balanced life and navigate challenges more effectively.





#### SIMPLE **MINDFULNESS OF BREATH EXERCISE**

#### **BENEFITS OF MINDFULNESS**

#### Research has consistently shown that mindfulness: 1

- **Improves Attention:** Regular mindfulness practice strengthens our ability to maintain focus on tasks, reducing the likelihood of distractions.
- **Boosts Creativity:** A clear mind can foster innovative thinking, allowing for fresh perspectives and solutions.
- **Enhances Emotional** Regulation: Mindfulness helps in recognizing and managing our emotions, leading to improved interpersonal relationships.
- Reduces Stress: By being present, we can better handle challenges, reducing feelings of overwhelm.

- Posture: Find a quiet space and either lie down or sit comfortably. If sitting, maintain a dignified posture.
- Breathing: Close your eyes and take a few long, slow breaths, feeling the rise and fall of your chest.
- **Attention:** Bring your attention to your breathing. Observe the sensation of the air as it enters and leaves your nostrils or the movement of your abdomen.
- Wandering Mind: It's natural for the mind to wander. When it does, gently acknowledge it and redirect your focus back to your breath.
- **Duration:** Begin with 5 minutes daily and gradually increase the duration as you become more accustomed to the practice.



#### MINDFUL BREATHING PRACTICE:

Scan the QR code below to access a guided mindfulness of Breath practice led by Dr. Olga-Lucia Gamboa Arana.

> 1. Tang, Y. Y., Hölzel, B. K., & Posner, M. I. (2015). The neuroscience of mindfulness meditation. Nature Reviews Neuroscience, 16(4), 213-225. https://www.nature.com/articles/nrn3916

# CURIOSITY

# DID YOU KNOW...

that our brains have a unique "fingerprint"?

Just as no two fingerprints are alike, each person's brain has a unique pattern of connections, reflecting our individual experiences and genetics. This suggests that well-being strategies that work wonders for one individual might need adjustments for another. The key lies in personalization.



Every individual's path to well-being is unique. If you are interested in boosting your wellbeing,



Consider our collaboration as a personalized research project where we aim to discover the strategies that best work for you. Together, let's cultivate resilience and success from within, fueled by both knowledge and introspection.

## ABOUT THE AUTHOR



Dr. Olga-Lucia Gamboa Arana is a cognitive neuroscientist driven by a profound curiosity about the intricacies of the human brain and human emotions. She holds a Ph.D. in Neuroscience, a Master's in Psychopathology, Clinical Intervention, and Health, and has specializations in Emotional Education and Stress Management. As a certified mindfulness teacher and well-being consultant and coach, she integrates neuroscience insights with a diverse array of evidencebased techniques to design programs for both individuals and organizations. Her aim is to equip professionals with the tools to thrive in all aspects of their lives.

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